



1220 – 1066 West Hastings Street
Vancouver, BC V6E 3X1 CANADA
Tel: +1 604.806.0916 Fax: +1 604.806.0956
www.eaglemountaingoldcorp.com

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NEWS RELEASE

**EAGLE MOUNTAIN ENGAGES PRIMORIS GROUP FOR MEDIA AND
INVESTOR RELATIONS**

Vancouver, BC – Eagle Mountain Gold Corp. (“Eagle Mountain” or the “Company”) (**Z: TSX-V**) (**Frankfurt: E9X**) (**OTCQX: SDMTD**) is pleased to announce that it has engaged Primoris Group Inc. (“Primoris Group”) of Toronto, Ontario to provide media relations and investor relations (IR) services to the Company. As such, Primoris Group will provide Eagle Mountain with a full range of media relations services in coordinating editorial coverage through print, radio and TV, and through online media outlets. Primoris Group will also provide a full range of IR services including investor communications, shareholder management, and writing and editing services. Under the terms of the Company's agreement with Primoris Group, which commenced September 20, 2012 for a one-year period, Primoris Group will execute a comprehensive communications program to support the Company's growth strategy, for which it will be paid a fee of \$8,000.00 per month. Primoris Group has also been granted options to purchase 300,000 common shares exercisable for a period of five years from the date of issuance (the "Options"). The Options will vest over a one-year period.

The Agreement between Eagle Mountain and Primoris Group is renewable and can be terminated after three months by either party with 30 days written notice. The agreement between Eagle Mountain and Primoris Group and the grant of the Options are subject to regulatory approval. Primoris Group does not currently have any interest, directly or indirectly, in Eagle Mountain or its securities, or any right or intent to acquire such an interest.

**On behalf of The Board of Directors of Eagle Mountain Gold
Corp.**

“Ioannis (Yannis) Tsitos”
President, CEO & Director

About Primoris Group

Established in 2001, Primoris Group Inc. is a full-service agency that provides media relations, investor relations, corporate communications and marketing expertise to a wide range of clients – from publicly traded mining and life sciences companies to suppliers of luxury goods, live entertainment and related services. It is owned by principals Joseph Carusone and Nick Boutsalis.

This document contains certain forward looking statements which involve known and unknown risks, delays, and uncertainties not under the corporations control which may cause actual results, performance or achievements of the corporation's to be materially different from the results, performance or expectation implied by these forward looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.